

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP OCT25/12 13.47
CHANGES *** WFTV-TV ***

REP. #	OFF. # 6556	SALESMAN #
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BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT25/12 13.47

TTLS \$47875..61X
LPS CFM, THX 10/25

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 57												
29	S		330P-700P	30		\$1,400.00	9/8	9/8	0		SAT	0
PROGRAM : COLLEGE FOOTBALL												
47	A		330P-700P	30		\$850.00	9/8	9/8	2		SAT	2
PROGRAM : FBALL												
ORD COM1: LUR RECON WOULD THEY LIKE TO RESPOND OR CREDIT PLEASE ADVISE												
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-29 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-44 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-45 FOR 1 SPOT/WK												

REP HEADLINE# 6305914 TRF# 330257
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT25/12 13.47
*** WFTV-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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48	A		730P-1100P	30		\$1,700.00	9/8	9/8	1		SAT	1
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PROGRAM : NASCAR
ORD COM1: LUR RECON WOULD THEY LIKE TO RESPEND OR CREDIT PLEASE ADVISE
PART OF A MAKEGOOD MADE UP OF LINES 47-49

49	A		807P-139A	30		\$1,700.00	9/8	9/8	1		SAT	1
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PROGRAM : NASCAR
ORD COM1: LUR RECON WOULD THEY LIKE TO RESPEND OR CREDIT PLEASE ADVISE
PART OF A MAKEGOOD MADE UP OF LINES 47-49

44	S		730P-1100P	30		\$1,800.00	9/8	9/8	0		SAT	0
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PROGRAM : NASCAR
ORD COM1: TP NASCAR
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-30 FOR 2 SPOTS/WK

45	S		807P-139A	30		\$1,800.00	9/8	9/8	0		SAT	0
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PROGRAM : NASCAR
ORD COM1: SPOT RAN 1106P IN NASCAR 807P-139A DUE TO WEATHER NASCAR RAN LATE
ORD COM2: SPOTS RAN 201A AND 208A DUE TO NASCAR
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-44 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-42 FOR 2 SPOTS/WK

STATION MAKEGOOD OFFERS:

M7	OK'D	BUY#29	MISSED: SAT/330P-700P	SEP8 (2/WK)	30S	\$1,400.00	(OCT25/12)
		BUY#44	SAT/730P-1100P	SEP8	30S	\$1,800.00	
		BUY#45	SAT/807P-139A	SEP8	30S	\$1,800.00	
			OFFER: SAT/330P-700P	SEP8 (2/WK)	30S	\$850.00	PLS ADVISE.
			& SAT/730P-1100P	SEP8	30S	\$1,700.00	
			& SAT/807P-139A	SEP8	30S	\$1,700.00	
			CMT: LUR RECON WOULD THEY LIKE TO RESPEND OR CREDIT PLEASE ADVISE				

SEP/12 47875.00 CONTRACT TOTAL 47875.00
TOTAL SPOTS 61

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$259,125 WFTV 22% WKMG 34% WESH 24% WOFL 19% WKCF 0% WRBW 1% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE